



MADE/GROWN IN MONTANA MARKETING PROGRAM Participant Registration Form



SECTION 1

Business Name: _____

Owner Name: _____ Manager: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Street Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: _____ Alternate Phone: _____

Toll Free: _____ Fax: _____

Email: _____ Web Address: _____

Type of Business: Product Producer Retail Store (Physical or Online) Non-profit Organization/Collective

Category—please choose as many as apply to your Made in Montana product/s*:

- | | | |
|--|--|--|
| <input type="checkbox"/> Accessories/Jewelry | <input type="checkbox"/> Crafts | <input type="checkbox"/> Montana Souvenirs |
| <input type="checkbox"/> Agricultural/Ranch Products | <input type="checkbox"/> Food/Beverage | <input type="checkbox"/> Musical Instruments |
| <input type="checkbox"/> Animal/Pet Products | <input type="checkbox"/> Garden/Landscaping Supplies | <input type="checkbox"/> Music/CD/Video |
| <input type="checkbox"/> Art and Fine Handcrafts | <input type="checkbox"/> Gift Items | <input type="checkbox"/> Native American Themed |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Greeting Cards/Stationery | <input type="checkbox"/> Pens/Pencils |
| <input type="checkbox"/> Books/Magazines | <input type="checkbox"/> Furniture | <input type="checkbox"/> Personal Care Products & Services |
| <input type="checkbox"/> Boat/Marine | <input type="checkbox"/> Health/Medical Supplies | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Candles | <input type="checkbox"/> Heavy Equipment | <input type="checkbox"/> Seasonal (Holiday, Summer, etc.) |
| <input type="checkbox"/> Ceramics/Pottery | <input type="checkbox"/> Hobby/Art Supplies | <input type="checkbox"/> Sporting Goods/Hunting/Recreation |
| <input type="checkbox"/> Clothing/Apparel | <input type="checkbox"/> Home Décor | <input type="checkbox"/> Tools & Parts |
| <input type="checkbox"/> Construction Materials | <input type="checkbox"/> Housewares | <input type="checkbox"/> Toys/Games/Educational |
| <input type="checkbox"/> Communication Equipment | <input type="checkbox"/> Luggage/Backpacks/Bags | <input type="checkbox"/> Western Themed |
| <input type="checkbox"/> Computer Software/Hardware | <input type="checkbox"/> Maps | <input type="checkbox"/> Other: _____ |

Is your product(s) Certified Organic (for agricultural products only)? Yes No Not Applicable

Please enter a detailed Product Description(s)* (If you need more space, please attach additional paper to the original form):

*We reserve the right to reassign categories and/or modify product descriptions for use with the Online Products Directory.

Skip to SECTION 5 if you are registering to use LABELS/STICKERS ONLY.
If you would also like a FREE listing in the ONLINE PRODUCTS DIRECTORY, proceed to SECTION 2.

SECTION 2 - PRODUCT PRODUCERS AND RETAIL STORES

Do you offer online sales through a website (this means a customer is able to purchase directly from the website, not through email)? Yes No

Payments Accepted: Cash Check Paypal Amex Discover MasterCard Visa

Are you sending photos for your listing? Yes No

Biography for web profile (What would you like viewers to know about you or the development of your business? :

RETAIL STORES- go to SECTION 4 if you carry multiple Made/Grown in Montana products.

PRODUCT PRODUCERS- continue below with SECTION 3.

SECTION 3 - PRODUCT PRODUCERS ONLY

Which address do you want as part of your listing? Mailing Street Do not list my address

How do you sell your products? Wholesale Only Retail Only Wholesale and Retail

(Wholesale is selling to a distributor or store that will then resell your product. Retail is selling directly to the end user like at a craft fair.)

What percentage of your total sales are wholesale? _____% Retail _____%

Number of employees (including yourself): Full-time _____ Part-time: _____ Contracted: _____

Do you export your product/s: Yes List countries: _____ No

Have you exhibited at past Made in Montana Marketplace Tradeshow? Yes No

Do you or have you exhibited at other wholesale tradeshow (do not include craft/home shows open to the public)?

Yes List shows: _____ No

Are you available to participate in workshops or demonstrations of your work? Yes No

Are you interested in a display of your products in state visitor centers and state government buildings including the capitol or other appropriate venues? Yes No

List where your product is sold retail including store name and town (attach additional sheet if necessary):

Product Producers- go to SECTION 5

SECTION 4 - RETAIL STORES ONLY

Directions to Store:

Made in Montana lines, products, or producers/manufacturers carried (attach additional sheet if necessary) :

Retail Stores- go to SECTION 5

SECTION 5 All Registrants MUST Complete This Section

**Made in Montana, Grown in Montana, Native American Made in Montana
Logo Usage Self Attest Form**

By signing and submitting this form, I certify that I understand the information below and that the information that I have provided and the choices I have indicated are accurate and that I am duly authorized to execute this application.

I verify that my products meet the Montana Department of Commerce, Made in Montana Program eligibility criteria of having either been grown, created, or substantially transformed within the state of Montana (and in the case of substantial transformation the value is now 50% or more of the individual parts used in the production process) and that I will only use the logos on products that meet this description as approved by the program.

I understand that updates and requests for removal from the *Made in Montana Online Products Directory* will be accepted in written or email format only. Listings will remain on the website until removal is requested or a member is deemed not eligible or out-of-business due to non-response to annual updates or non-working contact information.

All Made in Montana logos (including Grown in and Native American Made in) are federally registered marks and are regulated by the Montana Department of Commerce. I acknowledge that the Department owns the exclusive right, title, and interest in and to the all of the Made in Montana logos.

Choose the logo/s you are requesting to use:  **Made in Montana Logo**  **Grown in Montana Logo**



Native American Made in Montana Logo

This logo can only be used by enrolled members of Montana tribes currently living in Montana. A copy of the producer's tribal ID card must be submitted with this application before approval is given to use the special logo.

Check the boxes below to choose which (or all) of the programs you wish to participate in.

Yes, I want to be occasionally notified of marketing and vending opportunities including trade shows.

Yes, I want to use Made in, Grown in, and/or Native American Made in Montana labels on my products that meet the program definition listed above.

Labels are only available for use by Product Producers. Retail stores and cooperatives are not eligible to purchase or use product labels on products not made by registered members in the Made in Montana program. Retail stores/collectives are eligible to use the logo on appropriate signage/websites and can purchase posters, window clings, and/or other collateral materials as available.

To purchase logo labels or hangtags contact Color World Printing at 800-332-3303 or 406-587-4508 or www.colorworldprinters.com.

To receive an electronic version (jpg or pdf) of the logo contact the Made in Montana Program at 406-841-2757 or madeinmontana@mt.gov.

Yes, I want a free listing in the *Made in Montana Online Products Directory*.

I understand that by checking this box I will be waiving any applicable right to privacy by placing my information on the Internet, and agreeing to the Montana Department of Commerce Privacy Policy (pursuant to §2-6-109, MCA, state agencies are not allowed to sell or distribute client lists for solicitation purposes).

I am also authorizing the program to selectively distribute my business information (if applicable) to retail stores, wholesale buyers, and similar entities, including the general public, who request the information in an effort to purchase my product(s).

Name (please print): _____

Authorized Signature: _____

Date: _____

NOTE: The Made in Montana Program may make a decision on the appropriateness of listing a business on the electronic directory based upon the content or use of the products offered by the business.

For questions call 406-841-2757 or email madeinmontana@mt.gov

**Return form to:
Made in Montana - Department of Commerce
PO Box 200505 ★ Helena, MT ★ 59620-0505**