



Montana is about more than just a big sky.

Everything from bison and alpaca to planted crops and native plants flourish in our plentiful lands.

The products grown here are a testament to the beauty and vitality of the state.

The Grown in Montana program focuses on products grown and produced in Montana communities. Montana may be famous for beef and grains, but we grow so much more. Flathead cherries, nutritious pulse crops and bountiful local produce ... you can find a number of locally grown products to fill your pantry and prepare your meals.

Grown in Montana products have uses beyond eating and drinking. Knit a sweater with homespun wool, plant native flowers and trees, and lather up with goat milk soap!

What It Means to Be Grown in Montana

The logo is a **BADGE OF HONOR** for growers working for something bigger than the bottom line.

- Our members are **A CUT ABOVE**

In Montana, we hold each other to a higher standard - we are tougher, friendlier, and more likely to come through in a pinch. The things we make and grow here should live up to the same ideals. If it's produced in Montana, it's produced with pride.



- Our products are **MONTANA THROUGH AND THROUGH**

Montana is known for its spectacular, unspoiled nature, our charming towns, hospitality, and breathtaking experiences. The people and products that wear this badge reflect that reputation, sharing the Last Best Place with the world.

- Our members are **HERE BY CHOICE**

The choice to build a business here tells you a lot about the people and companies that have done it. We are not just producing and harvesting - we are choosing a better way of doing things



About Using the Grown in Montana Logo

Products must have *been grown, come from, or are derived from crops or animals in the state and the value is now 50% or more of the individual parts used in the production process.*

Many Grown in Montana members also are eligible to use the Made in Montana logo. An example would be a producer that grows grain and then uses that same grain to make and sell bread.

Reasons to Join

Joining Made in Montana is free, easy and can be rewarding for your business. Members receive the following benefits:

- **Free online listing** on the Made in Montana website, including photos, product description, and a hyperlink to your own website
- **Use the logo/s** on products, signs, and marketing materials (purchase stickers or use the electronic logo for free)
- **Access exhibiting opportunities**, including the annual Made in Montana Tradeshaw for Food and Gifts and the annual Food Show targeted for wholesale accounts, restaurants, grocery stores, distributors, and food service.
- **Get information**, including technical assistance; find out about grant opportunities
- **Join the member community**, share experiences, and learn from each other
- **Integration** of Made in Montana promotion with tourism marketing and business development through the Montana Department of Commerce and Department of Agriculture and other partners



Join Now

Sign up online at www.madeinmontanausa.com/join.aspx. Or, request a paper application from us at madeinmontana@mt.gov.

Contact Us

Made in Montana Program • 406.841.2757 • madeinmontana@mt.gov

Partnership with Department of Agriculture

We value our partnership with the Department of Agriculture and work hand-in-hand with their marketing team in offering marketing opportunities to agriculturally-based businesses. They also manage the Grown in Montana Facebook page.

They can help you with Organic Certification, finding Farmer's Markets, developing an Agritourism business, assistance at Food and Ag Development Centers, as well as other domestic and global marketing opportunities. Contact them at agr@mt.gov or 406.444.2402



www.MadeInMontanaUSA.com

facebook.com/GrowninMontana
twitter.com/GrowninMT
instagram.com/GrowninMontana

